

# THE I WISH JOURNEY



**CHOICES  
CHANCES  
CHANGES**  
anything is possible...



[www.iwish.ie](http://www.iwish.ie)



# THE INFORMATION GAP

**75%**

OF GIRLS AGREE  
THAT ROLE MODELS  
ARE VERY IMPORTANT  
IN STEM

**48%**

OF TEACHERS SAID  
THAT THEY DO NOT KNOW  
WHERE TO GO FOR  
INFORMATION ON INDUSTRY  
OR SCHOOL INITIATIVES

**64%**

OF GIRLS SAID  
THEY DID NOT  
KNOW ENOUGH  
ABOUT STEM

**The top 3 factors that influence  
the girls career choices are:**

- AN INTERESTING CAREER
- A JOB WHERE THEY  
CAN HELP OTHER PEOPLE
- A CAREER THAT THEY  
WILL BE GOOD AT



**CHOICES  
CHANCES  
CHANGES**  
anything is possible...



[www.iwish.ie](http://www.iwish.ie)



# THE CONFIDENCE GAP

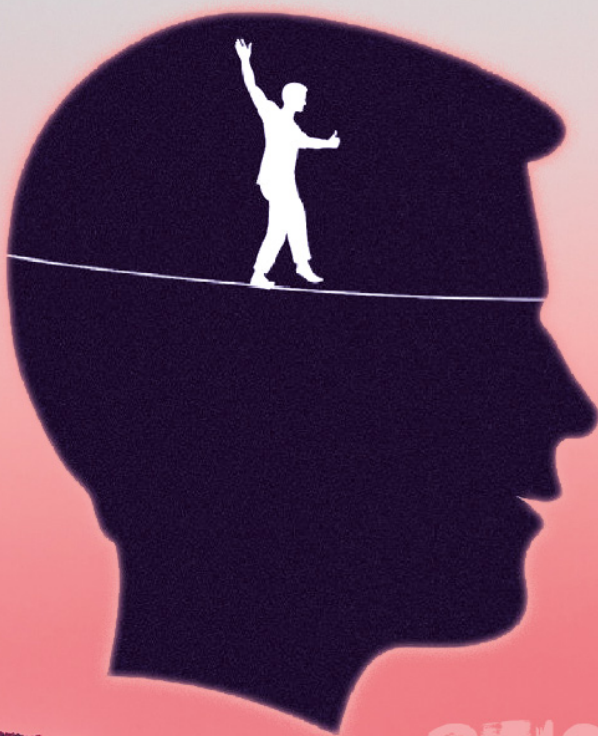
THERE ARE 3 TIMES AS MANY MEN WORKING IN STEM.  
WE ASKED THE GIRLS WHY DO YOU THINK THIS IS?

FEAR

STEREOTYPE

MALE DOMINATED

NOT CONFIDENT



STIGMA

GENDER

JUST FOR BOYS

TOO AFRAID

"WOMEN THINK THEY ARE NOT  
SMART ENOUGH TO PURSUE  
A CAREER IN STEM"

TOO HARD

CHOICES  
CHANCES  
CHANGES  
anything is possible...



[www.iwish.ie](http://www.iwish.ie)



# BRIDGING THE GAP



**6000** Girls



Almost **16 million**  
impressions on Twitter



**105**  
Speakers



**169** Schools



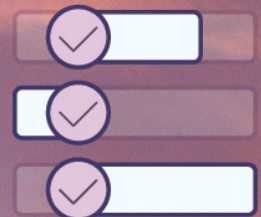
Students from  
**19** Counties



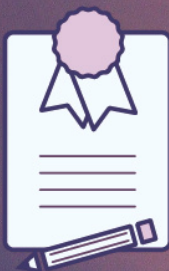
**350**  
Teachers



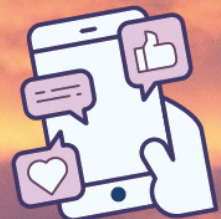
**64** Exhibitors



**3,168** Student  
responses to the  
I Wish 2019 Survey



**25%** of Deis  
Schools



**100+** Pieces of  
Media Coverage



**CHOICES  
CHANCES  
CHANGES**  
anything is possible...



[www.iwish.ie](http://www.iwish.ie)

All statistics from I Wish 2019



# LOOKING TO THE FUTURE I WISH 2020

**Alumni  
Programme**

**Teach IT  
Zone Evolves**

**Create IT  
Zone Evolves**

**Campus  
Weeks  
Extended**

**Internships**

**7000  
Girls**

**CHOICES  
CHANCES  
CHANGES**  
anything is possible...



[www.iwish.ie](http://www.iwish.ie)