



## The Stripe I Wish Entrepreneurship Programme Details

Stripe is delighted to invite applications for the first ever Stripe I Wish Entrepreneurship Programme.

This new programme is designed to ignite creative thinking, jumpstart your ideas and inspire more female-led business creation in the years ahead.

**To apply to participate in the programme, please submit a one-page proposal outlining your business idea by September 30, 2022, to [info@iwish.ie](mailto:info@iwish.ie)**

- Groups of up to five girls may enter as a team. We will also consider individual applications. However, given the collaborative and cross-functional nature of running a business, a team entry is more likely to be successful.
- Additional consideration will be given to proposals with a strong STEM underpinning e.g., an idea for a business centred on an app you would like to build or a new technology-/science-driven product or service you would like to create.
- Successful teams will be paired with two mentors from Stripe (one from a technical team, one from another part of the business) who will help guide them through the process of building out their idea between October 2022 and January 2023.
- Teams will be required to meet with their mentors (virtually, over Zoom) 1-2 times per month starting in mid-October and ending in late January. They will also be required to submit 1-2 page progress reports to their mentors every two weeks.
- Successful teams will be notified that they have been selected to participate in the programme by October 14 and must be ready to begin their mentorship journey with Stripe beginning in the last week of October.

The programme will kick off with an hour-long session on “The essentials of how to build a successful business” led by Stripe, during which the selected teams will be paired with their Stripe mentors and a schedule of mentor meetings will be shared. **This session will take place between 4pm and 5pm on Wednesday, October 26, 2022.**

Team meetings with Stripe mentors will be scheduled between **3pm and 6pm on weekdays.**

Information to be identified/questions to be answered in your one-page proposal:

- Summarise your business idea.
- Who is the customer?
- What problem are you solving for the customer?
- Please also identify the members of your team and (succinctly) capture the collective skills you will bring to the mix to help you solve this problem/deliver this product or service.



- For example: "Our team has three members: Niamh Sheridan, Sarah Sweeney, Jennifer Kett, and Joanne Moore. Niamh brings leadership experience to the team and will be responsible for ensuring the team executes against its plan. Sarah and Jennifer are strong on STEM subjects and technical detail and will have joint overall responsibility for product development. Joanne is an effective communicator and will focus on our marketing and communications strategy.

Note that teams will receive bonus points if they can create a prototype of their product or service. However, designing a solution, identifying customers for whom this solution would work, mapping out a path to building the product or service and creating a business plan will also be considered a successful completion of the programme.

The programme will culminate with a Dragons' Den-style event at which teams who have successfully completed the Stripe I Wish programme will pitch their business idea to a panel of judges during the 2023 I Wish Showcase Event.

The team that comes in first place will receive a cash prize of €2,500 euro and an additional cash prize of €2,500 euro for their school. Prizes will also be awarded to teams in second, third and fourth place and their schools.

This programme is open to 14 to 17-year-old girls attending second-level schools anywhere on the island of Ireland.

#### **KEY DATES:**

September 30, 2022	- One page submission deadline
October 14, 2022	- Selected teams are announced
October 26, 2022, 4-5pm	- Programme Kickoff Session...Meet your Mentor
October to January	- Meetings will be scheduled between 3-6pm on weekdays
End of January 2023	- Programme ends
I Wish 2023 Event	- Dragons' Den style final presentations.

#### **About Stripe**

Stripe is a financial infrastructure platform for businesses. Millions of companies—from the world's largest enterprises to the most ambitious startups—use Stripe to accept payments, grow their revenue and accelerate new business opportunities. Headquartered in San Francisco and Dublin, the company aims to increase the GDP of the internet.