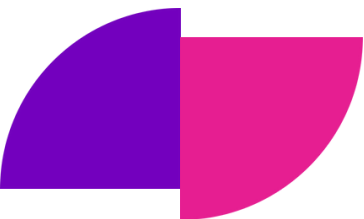




I WISH 2023

Partnerships





I Wish

I Wish is a community committed to showcasing the power of Science, Technology, Engineering, and Maths to teenage girls.

We bring STEM education to life in a high energy, fun space, igniting a flame in the minds of girls.

I Wish is now a multi-faceted STEM community hosting showcase events, international twinning partnerships, mentorship programs, entrepreneurship programs, internships, externships and campus programs, supported by some of the biggest names in the tech, engineering and science worlds.

For the past two years while Covid interrupted the lives of people all across the world, we re-invented I Wish and we developed a live TV studio style digital event and continued to inspire the next generation virtually powered by technology itself ensuring that no girl got left behind. We are extremely proud to have reached 17,036 girls from 28 countries at I Wish 2022 and for the first time ever students from every county in Ireland tuned in.



I Wish 2022

Students
from 28
countries
attended

Largest survey of
secondary school
female students
attitudes towards
STEM

17,036
Viewers

Students
from 32
Counties
In Ireland
Attended

46 industry
partners

80
Speakers

11% DEIS
Schools

I WISH







Why I Wish is Important to the Girls

66% of students said that lack of information about jobs in STEM is a barrier to pursuing a career in STEM

91% of girls agree that STEM is a growing area of opportunity

85% of girls agreed that I Wish is an important source of information about careers in STEM

87% of girls said that poor gender equality in STEM careers is a barrier to pursuing a career in STEM

100% of teachers said they would attend I Wish again



I WISH

Source: 2022 I Wish Student and Teacher Surveys



I Wish 2022 – What the girls said

Although I'm not sure what I want to do in life exactly I know I definitely want to have a career in STEM now



I Wish was a huge factor in me deciding to pursue a career in STEM, I was thrilled to come back today and speak and inspire others just like I was



I first encountered I Wish back in 2016 as a scared little transition year student. That day and the incredible #WomeninSTEM speaking at the event led me to my current #STEM degree of Maths and Computing in Science_Engineering at UL. It truly changed my life.



Thank you for the amazing livestream, I learned so much about women's roles in the work industry and it's given me an insight on what I may be interested in when I leave secondary school



I Wish holds a very special place in my heart. I was fortunate enough to attend I Wish when I was in transition year. I Wish had a direct impact on my subject/career choices. The speakers demonstrated that women and girls have an inherent ability to affect real change in the world by pursuing STEM careers. My ultimate aspiration is to become what these women were to me.

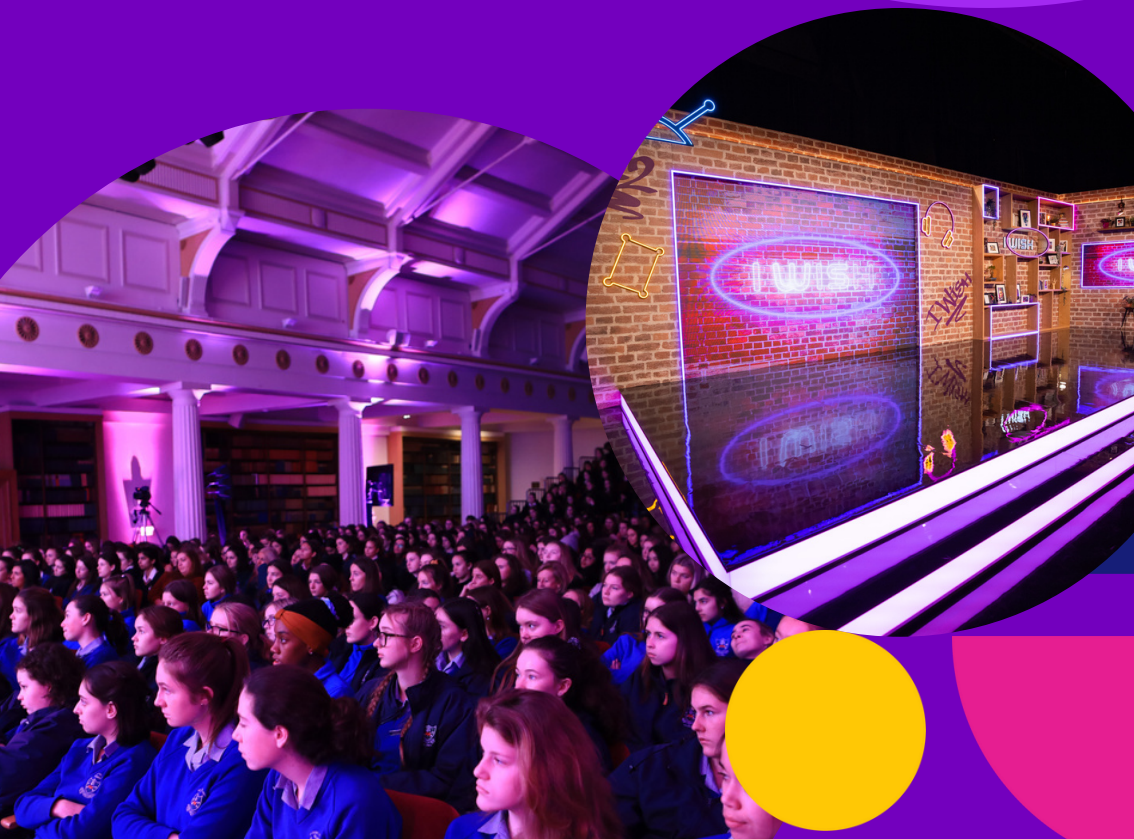


I WISH

I Wish Live is back

I Wish 2023 comes back with a bang, bigger and brighter than ever before. We will offer our students and teachers a choice of physical (in-person) or for those unable to travel and for our overseas international audience we will continue to offer a high impact TV style experience online.

Our Hybrid event will offer a double exposure opportunity for companies where you will have the chance to showcase your company's products, services and skills and increase awareness of your brand to a live audience and inspire them on our world class TV style broadcast.



The I Wish Hybrid Event

28th February 2023

The RDS Dublin

Live Audience
of 3,000 girls
from all over
Ireland

One day
national event
creating
high impact

Streaming a TV
style experience
live to over
10,000 teenage
girls globally

30 Exhibitors
will showcase
a myriad of
opportunities
in STEM

70 Speakers
will share their
personal life
changing STEM
journeys





PARTNERSHIPS



PREMIUM PARTNER

Bespoke Premium Stand

Space within a pre-designed truss structure in a prime location in the exhibition hall at the RDS

Student Visits

Volunteer escorted student visits to facilitate direct engagement with students

Live Speaking Slot

Keynote speaking slot at one session of the conference on a first come first serve basis live in our TV Studio.

TV Style Broadcast

A visit to your stand will be recorded with the MC and will be showcased on the TV style broadcast to our online audience

Branding

Premium partner branding in every session plus one live MC shout out per session. Premium partners will be added to the I Wish website and the I Wish APP.



*Premium
Partner
£15,000*

Please note company branding at the stand if required is an additional cost and we can introduce you to our supply partners to discuss branding requirements at the stand .

I WISH

PREMIUM PARTNER

Year Round Support Activities

PR and Social Media

- Premium Partners will be highlighted as part of the Press Release around the launch of the 2023 Event.
- Two of your female role models featured as part of our “Trailblazers in STEM” social media campaign.
- Announcement of Premium Partnership on social media to increase awareness.
- A day-long Insta-takeover of the I Wish Instagram channel by your company.
- Premium Partners will be given the opportunity to distribute branded giveaways through our social media hub for our live and virtual audience.



Please note once our Press Release is released to the media we have no control over the content covered.

I WISH

CIRCLE PARTNER

Bespoke Circle Stand

Circle Stand Space situated in the exhibition hall at the RDS

Student Visits

Volunteer escorted student visits to facilitate direct engagement with students

Girls Who STEM 10 Fast Facts

Panel Slot with other amazing girls who STEM where each role model will get a chance to give some fun facts about their career journeys live in our TV Studio.

Branding

Circle partners will be added to the I Wish website, and the I Wish APP. Circle partners will have an opportunity to giveaway prizes at the event through our social media hub which will be promoted throughout the day.



*Circle
Partner
£7,500*



Please note company branding at the stand if required is an additional cost and we can introduce you to our supply partners to discuss branding requirements at the stand .

I Wish Create IT Zone

Showcase

Highlight the creative side of STEM through music, film, gaming and design

Opportunity

Opportunity for one or several partners to showcase the creative pathway in STEM.

Why it is important

It is important to show these women how art connects with technology and science to shape a better world . In previous year's our Create IT zone has showcase :

- STEM in the Media
- STEM in Film
- STEM in Design

Bespoke Zone

Dazzled with high impactful lighting and colour we will create a large one of it's kind bespoke zone (double the space of a regular stand)and we will work with you to develop out the concept to engage with the girls or develop a joint event with other I Wish partners.

Branding

Create IT Zone partners will be added to the I Wish website, and the I Wish APP.

Social Media Campaign

Create IT Zone partners will be announced on social media as partners and we will work together to highlight the importance of creativity and STEM.



*Create IT
Zone Partner
£20,000*

Other Sponsorship Opportunities

- Alumni session sponsor at €5,000
- App Sponsor at €8,000
- Video slot for online event at €3,000
- Volunteer T-Shirt Sponsor at €6,000
- Industry Corner Profile in our Newsletter at €2,500



Partner with I Wish

Chat to us now...

Email:

sharon.lombard@iwish.ie

Call: 083 0166468

Be part of a movement
to ensure that

No Girl Gets Left Behind

I WISH